

# gameface

*“Our band could be your life”*

– D. Boon, The Minutemen

In the summer of 1990, four boys from Southern California took this to heart when they started **Gameface**. With singer/guitarist Jeff Caudill’s ability to sing his life as if he was singing yours, and Todd D. Trout (guitar), Paul Martin (bass) and Bob Binckley (drums) this little band resonated with fans all over the world. It was pop. It was punk. It was rock. It was the soundtrack of your life.

*“Caudill comes through with winning, heart-on-sleeve urgency and sincerity”*

– Los Angeles Times

Their debut LP, *Good* (1993), was unabashed pop punk at its purest. Stunned by the untimely death of their drummer Bob Binckley in 1994, the band was lost. *Three to Get Ready*’s (1995) redemptive lyrics and nostalgic tone drew fans into **Gameface**’s emotional triumph over tragedy. With *Every Last Time* (1999), and the addition of drummer Steve Sanderson, **Gameface** hit their songwriting and touring stride and continued to invite people onto their emotional roller coaster. During the recording of *Always On* (2000) rifts between members deepened and original bassist Paul Martin eventually left the band before the album was released. Guy Julian joined on bass for what would become their final album, *Four To Go* (2003). “Everyone had a different idea for what the band should be in our lives,” Caudill recalls. “And no one wanted to talk about it.” They eventually went their separate ways.

While many bands were influenced by **Gameface**’s unique voice and would go on to attain various levels of success, **Gameface** was often relegated to the background of the mainstream, staying out of such trends, fads and scenes.

In 2012, the band was able to discover what tore them apart and realized what they needed to do to stick together in the future, eventually leading to a string of reunion shows. Those few shows also served as the catalyst to forge ahead. It felt right again. Caudill wrote their new single, *Come On Down* (later released on November 5, 2013 as a digital single / 7” vinyl), which sealed the deal to embark on this next phase of **Gameface**.

**Gameface**’s sixth full-length, *Now Is What Matters Now* is due out on March 18 on Equal Vision Records. Produced by *Four To Go*’s Eric Stenman (Weezer, The Hold Steady, Saves The Day), this album is another chapter in the story written by four boys – this time as grown men. Weathering through loves, losses, fatherhood and even real jobs, Gameface has come back together to make music that matters now.

When the needle hits the groove, you’ll rediscover just how much a band can become your life all over again.



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