

nowHere

Hell Knows I'm Miserable Now expands on Portland, OR-based performer Trey Hales' previously all spoken word/slam poetry solo work - originally released under the moniker **Trey The Ruler** - with the new incorporation of the truly impressive and enveloping instrumentation of Anays Torres (My Iron Lung). The musical collaboration takes the project into new territory, creating an even darker path of poignancy through driving bass lines, heartwrenching articulations, and wispy, atmospheric guitars. **nowHere** is truly a work of art, masterfully bringing together poetic storytelling and stunning soundscapes.

Of the recent name change Hales reveals, "The name **nowHere** was actually inspired by a tour that I did with Anays and her other band, My Iron Lung. Most people won't understand this, but a touring career can be a very dark place for many reasons. Poor diet, not enough sleep, unpredictable days, being away from family, missing important events, loss of friendships, self-medicating depression through free beer, and simply not being comfortable in some places of the world. Knowing that, we were on a European tour and morale was down...things could have been better. So while our friends dwelled on being and going "no-where", we decided to embrace the idea of being "now-here" and ended up having a hell of a vacation."

He continues, "Months later, I was trying to come up with a perfect name for the band (listening to Ride) and I remembered how we found the "now-here in no-where" concept at a dark time of our lives. The band name is stylized as **nowHere** because you can pronounce/call it "no-where" and "now-here". It changes based on how you/we feel at the time the band is mentioned."

Having written for nearly his entire life, Hales officially launched Trey The Ruler in 2012 as a written project featured in self-released zines while in high school, eventually evolving into live spoken word performances at local Pacific Northwest shows. After graduating, Hales headed out on the road working for bands on larger club tours, and was soon asked to perform by the bands on the tour packages out of their curiosity to see what the project was all about. Bands were into it, kids were into it, and Hales was certainly into it, offering a welcome change of pace to shows with a subtle intensity and powerfully unique performances.

Hales released his debut EP / 7", *Hell Is Under My Hair*, in November 2013 and followed it up earlier this year with the release of *It's All Down Hell From Here*, an EP meant to serve as a preview of the lyrical material that appears on **nowHere's** debut full-length, *Hell Knows I'm Miserable Now*, which is out now via Equal Vision Records.



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