

PERMA

“How much more organic and fun for a start of a band can you get then just having it be a private joke between two people falling in love?” offers vocalist, guitarist and co-founder of **Perma**, Max Bemis.

Perma is the joint effort of husband and wife duo Max Bemis (Say Anything) and Sherri DuPupree-Bemis (Eisley). Their debut full-length album *Two of a Crime* will be released on October 29th on Rory Records, Bemis’ imprint label within Equal Vision Records.

It is blatantly clear that the two love creating music together almost as much as they love one another. As Bemis puts it, “Sherri and I literally started writing songs together for the singular purpose of wooing each other, and once we got the wooing done, it was to continue to expand upon our love for one another. That’s what **Perma** is, and it’s pure in that respect.”

Dupree-Bemis shares similar sentiments to her husband/band mate. “We’re both hopeless romantics, so getting to just have free reign on that topic and being able to let loose and even sometimes get a little silly about it was so natural and very true to who we are as a couple,” shares Dupree-Bemis. “We have a lot of fun together but also have a very deeply passionate love and I think this album captures both sides of that story.”

Perma’s first single, “Two of a Crime,” was released September 4th, and gained over 25,000 streams within its first week. The title track seamlessly and perfectly combines the very best elements of both Say Anything’s bombastic and driving music with Eisley’s sweet and melodic tunes into one track that works so well, one might wonder why it hadn’t happened sooner. As much as Bemis whole-heartedly enjoys being an irreplaceable part of Say Anything, he realized he needed something else as well. “As Say Anything progresses on its manic spectrum of darkness and light, I realized I absolutely NEEDED to have an outlet to express the part of me I never have to doubt, which is my love for Sherri,” shares Bemis. “Recording this record was literally like a sigh of relief. I’m so incredibly proud of this record.”

The duo were on the road together this past summer as Say Anything and Eisley toured the U.S on the incredibly successful *Say Anything Rarities and More* tour. The tour featured an exclusively Equal Vision Records line-up of Say Anything, Eisley, HRVRD, I the Mighty and Northern Faces. This winter **Perma** will tour for the first time, along with Matt Pryor, Merriment, and with Max Bemis and Sherri DuPree-Bemis playing solo sets as well.

Bemis’ unabashed excitement shines in his anticipation of the tour, along with most other things about this group, as he proclaims, “This will be my favorite acoustic tour ever. I just know it. In addition to what I’ve found to be a thrilling experience, playing Say Anything songs acoustically in an intimate setting, Sherri and I will be getting to debut many of the songs from **Perma**’s *Two of a Crime* live for the first time. Having a hero of mine such as Matt Pryor along for the ride, and my favorite new band Merriment opening, just makes it even more exciting.”



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